

BUSINESS BUZZ

Experts attuned to your every need

Hearing is one of our most important senses, enabling us to connect to the world, to our environment and to people. While many of us take it for granted, a person suffering a hearing loss knows the true value of this precious sense.

According to the federal Department of Health, one in six Australians experience some form of hearing loss. The good news is help is easily available.

AUDIOHEALTH, a local family-owned business that has three generations of family committed to the profession, has been instrumental in helping those with hearing problems improve the quality of their lives.

Joanna Magee, AUDIOHEALTH's director and a clinician with more than 30 years experience, says one hearing issue thousands of Australians suffer from is tinnitus, which is a ringing or buzzing in the ears.

For some, tinnitus is infrequent or temporary, while for others the noise is severe and constant.

"In our lifetime, all of us will experience tinnitus to some degree," Joanna says. "For those who have the ringing constantly, it is seemingly impossible to ignore and profoundly affects their quality of life. While tinnitus does not cause hearing loss, it can, for obvious reasons, impede hearing."

AUDIOHEALTH PROVIDES PERSONALISED SOLUTIONS FOR THOSE SUFFERING WITH TINNITUS AND OTHER HEARING PROBLEMS

Lead author and audiologist Kate Lewkowsky, from the Curtin School of Population Health, says the results of a recent survey indicate one-quarter of the Australian workforce suffers from tinnitus, including half a million who live with it constantly. "We estimate that more than 500,000 Australian workers experience constant tinnitus, indicating the prevalence of tinnitus in the Australian workforce is high," Kate says.

While scientists and health experts don't know the exact physical cause of tinnitus, several sources are known to trigger it such as exposure to loud noises, ageing and some prescription medications that are harmful to the inner ear and the nerve fibres connecting the cochlea to the brain.

Conditions such as otosclerosis and Ménière's disease are known to cause tinnitus.

The clinicians and audiologists at AUDIOHEALTH, which has family-run branches in Cairns, Smithfield, Atherton and Sydney, provide individual hearing tests and personalised solutions for those suffering with tinnitus and other hearing problems.

Not only are they highly trained in the field, they are also well known for their dedication, support and friendly nature that go above and beyond in helping their clients receive the best hearing solutions to their individual needs at an affordable price.

As they are an independent clinic, their range of technologically advanced and latest innovative products are sourced from the widest range of manufacturers to improve your hearing and standard of living. They can also provide hearing aids that activate connectivity via apps, enabling clients to direct stream from their phone, television or tablet.

Whether you are looking for hearing tests or the latest hearing aids with outstanding service and support not to mention the best value and cheapest hearing aid batteries around Cairns and the Tablelands, be sure to book an appointment.

CONTACT AUDIOHEALTH ON 1800 301 231 TO ARRANGE AN APPOINTMENT OR VISIT AUDIOHEALTH.COM.AU FOR MORE INFORMATION



AUDIOHEALTH director and clinician Joanna Magee.

NEW HEARING TECHNOLOGY MADE SIMPLE!

Whilst our competitive pricing may attract you, it is our outstanding level of service and product range that you will value the most. AUDIOHEALTH are passionate about bringing the latest innovative hearing products to Cairns and the people of the Tablelands.

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- Automatic controls for ease of use
- Activate connectivity via app for the tech-savvy
- Direct streaming to your phone, TV and tablets

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